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Public Notice of Setting of Record Date for the Purpose of Convening an
Extraordinary General Meeting of Shareholders

August 30, 2010

To All Shareholders:

OKAMURA, Hideki
Representative Director and President
TMS ENTERTAINMENT, LTD.
7-20-1 Nishi-Shinjuku,
Shinjuku-ku, Tokyo

Our company has set September 14, 2010 (Tuesday) as the record date for the purpose of identifying the shareholders who may exercise their votes at the extraordinary general meeting of shareholders to be held on October 27, 2010 (Wednesday). Those shareholders who are listed or recorded in the final registry of shareholders on that date shall be the shareholders who may exercise their votes.

Custodian of Shareholders Registry:

Mitsubishi UFJ Trust and Banking Corporation
4-5 Marunouchi 1-chome, Chiyoda-ku, Tokyo

Administrative Office:

Securities Agency Division
Mitsubishi UFJ Trust and Banking Corporation
4-5 Marunouchi 1-chome, Chiyoda-ku, Tokyo

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