

## NEWS RELEASE

**“Scarecrowman,” (Animation Category) and  
“Last Children” (Manga Category) from TMS  
Nominated for the 2009  
13<sup>th</sup> Annual Cultural Affairs Agency Media Arts Festival**

TMS Entertainment, Ltd. is proud to announce that at the 13<sup>th</sup> Annual Cultural Affairs Agency Media Art Festival 2009, our two titles, “Scarecrowman” and “Last Children,” have been nominated in the “Animation Category” and the “Manga Category,” respectively.

“Scarecrowman” has made an on-air debut back in July of last year as our first fully 3D-CG animation series (26 episodes total), and the series DVD are currently on sale from VAP.



© play set products/SCARECROWMAN Project

From the three-man team that makes up the “play set products,” known for their character development in shows such as “Modern Pet Series” and for their successful collaboration and branding work with existing characters, comes the story of a scarecrow and his friends, the fantastic tales of their meeting, friendship and adventures.

“Last Children” is an original essay comic by “Hiroe Uda” currently being streamed on a comic site, “Ani-Yome,” (<http://aniyome.com>) operated by TMS. It is about an elementary school girl named “Hiro-chan” who is tossed about in the subculture turmoil that surrounded the Showa year 60 (Western year equivalent of 1985) in Japan.

The show depicts the habits of that era, the era of manga, TV and idols, in a detailed and humorous way, and that appeals especially to the viewers who are thirty-something, who spent their childhood years in and around 1985 (therefore themselves being the “Last Children” of the Showa years).

The colorful and likeable drawings by the original author and the screen play style that is specific to mobile manga are what make the show more popular.



© Hiroe Uda

Last year at the 12<sup>th</sup> Cultural Affairs Agency Media Art Festival 2008, one of TMS titles, “Noramimi,” was also nominated for an award in the Animation Category. TMS will accept this year’s two nominations in earnest and will work harder to further better our production and development.

NEWS RELEASE

To commemorate the nomination, “Ani-Yome” plans to stream 3 episodes of “Last Children” for free starting mid-December, as well as make available a new, exclusive comic by the original author, Hiroe Uda.



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< The Official site of the Cultural Affairs Agency Media Art Festival >  
<http://plaza.bunka.go.jp/festival/>

<For more information>

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