
N E W S R E L E A S E

Oct 28th, 2009

TMS Entertainment Commences Character Licensing Business in Vietnam!

“BAKUGAN, Battle Brawlers” begins Nov 28th on HTV

“Detective Conan” to follow in December

TMS Entertainment is excited to announce that on Nov 28th (Japan time) we will begin broadcasting our mega-hit title “BAKUGAN, Battle Brawlers” on Ho Chi Minh TV (HTV) in Vietnam, and starting in December we will be airing our extremely popular series “Detective Conan” as well, also on HTV.



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TMS has long been exploring program sales and merchandising opportunities in Vietnam through Tri Viet Media Corporation (TVM), and now with the kickoff of “BAKUGAN, Battle Brawlers” and “Detective Conan” on HTV, we are going forward with the character licensing business in Vietnam as well.

A joint press release by HTV and TVM is scheduled for Oct 29, Thu (Japan time) in Vietnam.

TMS will focus on the development of character licensing market in Vietnam while continuing to work on strengthening the partnerships with HTV and TVM.